

TechnoRUCS

Specialized in the complete

Microsoft and Salesforce ecosystem, with AI built in.



Who We Are

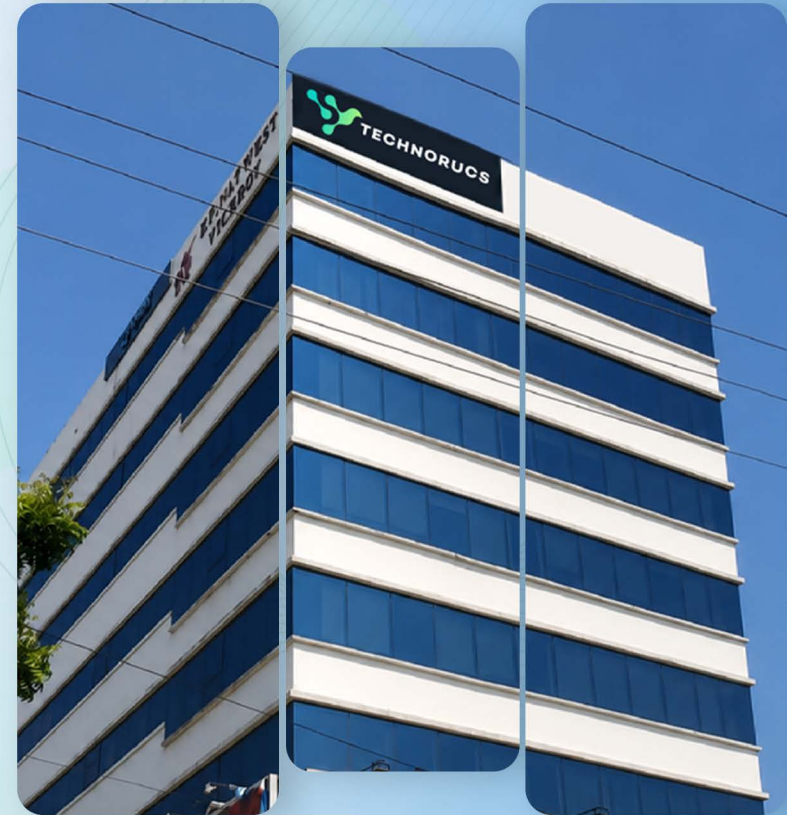


Founded in Chennai in 2019 by a team of three, **TechnoRUCS** set out with a simple belief - that enterprise-grade technology shouldn't be out of reach for growing businesses. Today, that belief has taken us from a single office to a **110-member** team delivering Microsoft, Salesforce, and SAP-integrated solutions for organizations across **India, UAE, UK, US, and Australia** - proof that the right platform, built the right way, can scale as far as the ambition behind it.



*"we build people and
our people build businesses"*

- Chandra Moorthy, Founder & CEO



Our Journey



**Founded with
just 3 members**



2019

**Achieved \$2M
revenue**



2023

**Official Microsoft &
Salesforce Partner**



2025



**110-member team,
moved to 12,000
sq ft office**

2026

A Global Presence, Built From India



120+

Projects Done

100+

Happy Clients

7+ Years

Experience

20+

Countries

Our Services



Salesforce CRM

Sales Cloud and Service Cloud implementation, Flow automation, and API integrations.



Microsoft 365

Tenant migrations, Power Automate workflows, Power BI reporting, SharePoint customization, and Copilot readiness.



AI Consulting Services

AI readiness, solution design, and enterprise implementation across Microsoft, Salesforce, and SAP.



SAP Integrations Services

SAP integration and automation with Microsoft and Salesforce -data sync and cloud migration.



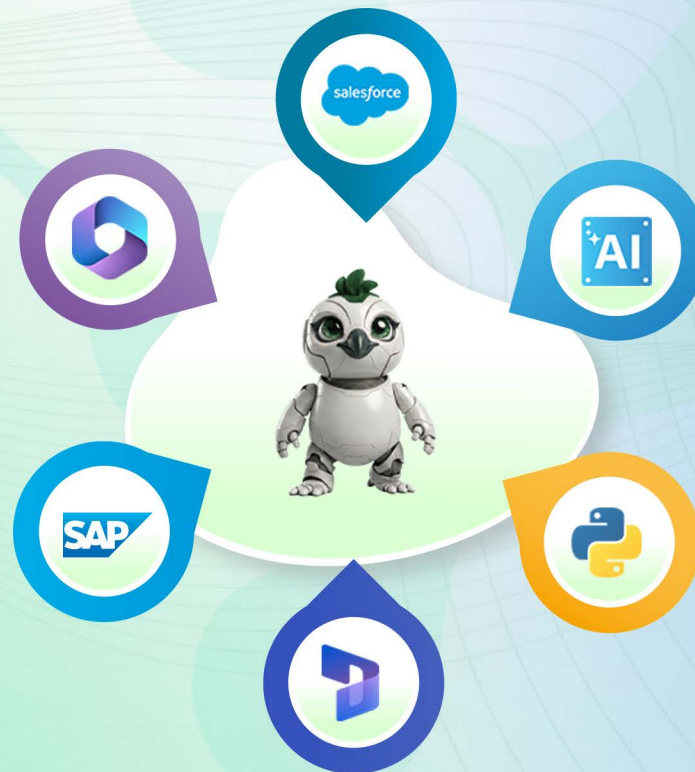
Full-Stack Development Services

Scalable web and mobile applications, from front-end experience to back-end systems



Dynamics 365 Services

End-to-end D365 F&O and Business Central implementation across finance, supply chain, and inventory



Proven at Enterprise Scale

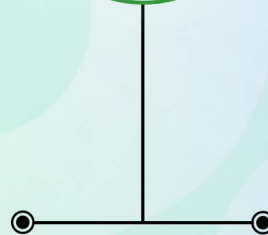


TechnoRUCS operates where digital transformation is the most complex, multi-entity organizations, multi-cloud environments (Azure, AWS), SAP-to-Microsoft/Salesforce bridging, and mission-critical systems spanning finance, supply chain, sales, and operations.



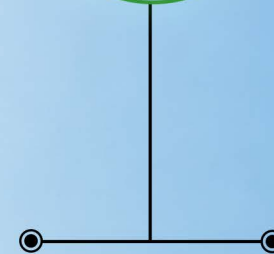
Multi-Entity

SAP-to-Microsoft/
Salesforce bridging
across complex
organizational structures



Multi-Cloud

Azure and AWS
environments supporting
mission-critical
operations



Multi-Geography

Delivery proven
across 25+ countries,
from chemical
distribution to mining

Client Success Story: *Parryware*



Industry: Manufacturing | **Platform:** SharePoint Framework

Challenges



Travel requests, expense claims, and budget tracking ran through disconnected, manual processes - resulting in slow approvals, limited financial visibility, and inconsistent policy compliance across the organization.

Solution



TechnoRUCS digitized travel requests, bookings, expense claims, and approval workflows into a single platform integrated with SAP, with automated budget tracking, configurable approval rules, and expense validation.



Business Impact

55%

*Reduction in
claim
processing time*

65%

*Reduction in
request to
approval TAT*

95%

*Policy
compliance
adherence*

Client Success Story: OQEMA



Industry: Chemical Manufacturing | **Platform:** Salesforce

Challenges



OQEMA's sales team, spread across 25 countries, relied on desktop-bound systems for customer and pricing data, limiting mobility during client visits and slowing proposal turnaround.

Solution



TechnoRUCS integrated OQEMA's existing Salesforce customizations -product catalog, pricing engine, and proposal generator -into the Salesforce mobile app, giving the sales team full field access to real-time data.



Business Impact

25%

*Increase in
sales
revenue*

30%

*Reduction in
sales cycle
time*

100%

*Field access
to real-time
pricing*

Client Success Story:



Industry: Mining | **Platform:** Microsoft Dynamics 365

Challenges



Multi-site procurement, inventory, and asset management processes ran on disconnected manual workflows, limiting visibility into part-level inventory (e.g., Crusher Bearings, CAT-M400 Motors, mining pumps) and supplier coordination (Caterpillar Canada, Fastenal, Grainger).

Solution



TechnoRUCS delivered a D365 F&O implementation covering Procurement, Inventory, and Asset Management - including PR-to-PO automation, RFQ vendor comparison, and a custom RFID integration connecting F&O to warehouse operations at both mine sites."



Business Impact

70%

*Reduction in
monthly
ordering time*

100%

*Digital
approval
audit trail*

90%

*Cycle-
time
reduction*

Outcomes



Increased Productivity

Automated workflows and integrated platforms free up your teams to focus on high-value work rather than repetitive manual tasks.

Scalable Business Growth

Future-ready technology foundations that grow alongside your business, supporting new markets, users, and operations without added complexity.

Enhanced Customer Experience

Personalized, data-driven interactions across every touchpoint that strengthen customer relationships and improve satisfaction and retention rates.

Reduced Operational Costs

Intelligent automation and streamlined processes help businesses significantly cut manual effort, overhead, and day-to-day operational expenses.

Stronger Security & Compliance

Robust security frameworks and compliance-ready solutions that protect your business data and meet industry regulatory requirements confidently.



Clients



Trusted by 100+ clients worldwide. Here are some of the organizations we've worked with.

Parryware



ATC

OQEMA

KONE



EATON
Powering Business Worldwide

BOC



YAS HOLDING

DAR
GLOBAL

MG
مراسي كاليريا
Marassi Galleria



Readify

TeleSol Consulting
ACCELERATE!

august
INNOVATION

Movella

prialto

PERNIX
GROUP



Testimonials



Keith Young

Managing Director, ATC



TechnoRUCS Team is great to work with, there was a high level of engagement and a wide range of skills available to bring our project to successful completion. I will happily work with them again.



Thorsten Kunz

Director Sales Digitalization,
OQEMA



Implementing Salesforce CRM with TechnoRUCS has been a game-changer for our operations at Oqema. The team has demonstrated agility and proactivity, enhancing our business growth trajectory with additional value and expertise.



Amjad Sawalmeh

IT Management, Eagle Hills



Incredible and dedicated team! They tackled every challenge effortlessly and consistently delivered high-quality, reliable solutions. I highly recommend their services and will definitely reach out for future projects.

Meet our Leaders



Chandra Moorthy

Founder & CEO



Sangeetha Ganesan

Director



Mohan

Delivery Head



Prem Kumar

O365 Architect



Uma

Salesforce Architect



Thank You



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Microsoft
Solutions Partner



salesforce
Partner